

Amar Razzaq

Current Address: Huanggang Normal University, Huanggang, Hubei, China

Email: amar.razzaq@hotmail.com; amar.razzaq@hgnu.edu.cn



EDUCATION

- 2021.06 **Ph.D. – Agricultural Economics and Management**
College of Economics and Management, Huazhong Agricultural University, Wuhan, China (www.hzau.edu.cn)
- 2012.07 **MSc (Hons) – Agricultural Economics**
Institute of Agricultural and Resource Economics, University of Agriculture, Faisalabad, Pakistan (www.uaf.edu.pk)
- 2010.07 **BSc (Hons) – Agricultural and Resource Economics**
Institute of Agricultural and Resource Economics, University of Agriculture, Faisalabad, Pakistan (www.uaf.edu.pk)

RESEARCH DIRECTIONS

- Environmental Economics
- Water Resource Management
- Agricultural Economics and Food Policy
- Consumer Behavior in Agricultural and Food Economics
- Food Security and Food Marketing

WORK EXPERIENCE

- 2021.08 – current **Associate Professor**
Business School of Huanggang Normal University, Huanggang, China
- 2024.04 – 2024.08 **Consultant/Resource Person**
Asian Development Bank
- 2024.02 – Current **Research Fellow**
Metharath University (formerly Shinawatra University), Pathum Thani, Thailand
- 2023.08 – current **Research Fellow**
INTI International University, Nilai, Negeri Sembilan, Malaysia
- 2017.09 - Current **Executive Member**
Cross-Border Ecommerce Research & Practice Group, Huazhong Agricultural University, Wuhan, China
- 2016.09 – 2021.06 **Research Associate**
College of Economics and Management,
Huazhong Agricultural University, Wuhan, China
- 2016.03 – 2016.08 **Assistant Research Fellow**
Punjab Economic Research Institute,
Planning and Development Department, Government of Punjab, Lahore, Pakistan (www.peri.punjab.gov.pk)
- 2013.01 – 2015.12 **Research Associate**
University of Agriculture, Faisalabad
- 2015.05 – 2015.08 **Survey Team Supervisor**
Leadership for Environment & Development (LEAD), Islamabad, Pakistan
- 2012.10 – 2012.11 **District Survey Supervisor**
Innovative Development Strategies (IDS), Islamabad, Pakistan
On an IFPRI funded project, "Pakistan Agricultural Household Survey 2012", funded for USAID under Pakistan Strategy Support Program.
- 2010.02 – 2010.05 **Internship – Planning Commission of Pakistan, Food and Agriculture Section**

PUBLICATIONS

SELECTED PUBLICATIONS (SSCI/SCI) AS FIRST-AUTHOR and CORRESPONDING AUTHOR

Title

- Razzaq, A.**, Qing, P., Naseer, M. A. u. R., Abid, M., Anwar, M., & Javed, I. (2019). Can the informal groundwater markets improve water use efficiency and equity? Evidence from a semi-arid region of Pakistan. *Science of the Total Environment*, 666, 849-857.
- Razzaq, A.**, Liu, H., Xiao, M., Mehmood, K., Shahzad, M. A., & Zhou, Y. (2022). Analyzing past and future trends in Pakistan's groundwater irrigation development: implications for environmental sustainability and food security. *Environmental Science and Pollution Research*, 30(12), 35413-35429.
- Razzaq, A.**, Liu, H., Zhou, Y., Xiao, M., & Qing, P. (2022). The Competitiveness, Bargaining Power, and Contract Choice in Agricultural Water Markets in Pakistan: Implications for Price Discrimination and Environmental Sustainability. *Frontiers in Environmental Science*, 10:917984
- Razzaq, A.**, Xiao, M., Zhou, Y., Liu, H., Abbas, A., Liang, W., & Naseer, M. A. u. R. (2022). Impact of Participation in Groundwater Market on Farmland, Income, and Water Access: Evidence from Pakistan. *Water*, 14(12), 1832.
- Razzaq, A.**, Xiao, M., Zhou, Y., Anwar, M., Liu, H., & Luo, F. (2022). Towards Sustainable Water Use: Factors Influencing Farmers' Participation in the Informal Groundwater Markets in Pakistan. *Frontiers in Environmental Science*, 10:944156.
- Razzaq, A.**, Tang, Y., & Qing, P. (2021). Towards Sustainable Diets: Understanding the Cognitive Mechanism of Consumer Acceptance of Biofortified Foods and the Role of Nutrition Information. *International Journal of Environmental Research and Public Health*, 18(3), 1175.
- Razzaq, A.**, Naseer, M.A.U.R. and Farrukh, M.U. (2024). Editorial: Sustainable Food Consumption and Production in the 21st Century. *Frontiers in Sustainable Food Systems*, 8, 1386268.
- Razzaq, A.**, Qin, S., Zhou, Y., Mahmood, I., & Alnafissa, M. (2024). Determinants of financial inclusion gaps in Pakistan and implications for achieving SDGs. *Scientific Reports*, 14(1), 13667.
- Razzaq, A.**, Qin, S., Anwar, M., & Zhou, Y. (2024). Technical Efficiency, Economic Sustainability, and Environmental Implications of Dairy Farms in Pakistan. *Polish Journal of Environmental Studies*.
- Razzaq, A.**, Shahbaz, P., Haq, S. u., Zhou, Y., Erfanian, S., & Abbas, A. (2024). Assessment of the heterogeneous impacts of global value chain participation on Sustainable economic growth and environmental quality. *Heliyon*, 10(15).
- Razzaq, A.**, Qin, S., Zhou, Y., Mahmood, I., & Alnafissa, M. (2024). Determinants of financial inclusion gaps in Pakistan and implications for achieving SDGs. *Scientific Reports*, 14(1), 13667.
- Razzaq, A.**, & Zhou, Y. (2024). Groundwater Markets in the Era of Environmental Challenges: Pathways to Sustainability. In H. Xu (Ed.), *The 6th International Symposium on Water Resource and Environmental Management - Water-Energy-Environment-Governance from Interdisciplinary Perspectives* (pp. xx-xx). Springer Cham.
- Razzaq, A.**, Zhou, Y., Shahzad, M. A., Wang, L., & Eliw, M. (2024). A Tale of Two Countries: The Potential of Managed Aquifer Recharge in Pakistan and Egypt. In M. El-Rawy & A. Negm (Eds.), *Managed Aquifer Recharge in MENA Countries* (pp. xx-xx). Springer Cham.
- Razzaq, A.*.**, A. Rehman, A. H. Qureshi, I. Javed, R. Saqib and M. N. Iqbal (2018). "An Economic Analysis of High Efficiency Irrigation Systems in Punjab, Pakistan." *Sarhad Journal of Agriculture* 34(4): 818-826. (SCOPUS)
- Shahzad, M. A. †, **Razzaq, A. †**, Wang, L., Zhou, Y., & Qin, S. (2024). Impact of COVID-19 on dietary diversity and food security in Pakistan: A comprehensive analysis. *International Journal of Disaster Risk Reduction*, 110, 104642. (Equal contribution as first author)
- Xiao, M., **Razzaq, A.*.**, Qing, P., Phromphithakkul, W., Thinakaran, R., & Alnafissa, M. (2024). Reducing food waste and promoting sustainable consumption: the role of message framing and controllability attributions in ugly produce marketing. *Frontiers in Sustainable Food Systems*, 8.
- Zhang, Q., Ye, F., **Razzaq, A.*.**, Feng, Z., & Liu, Y. (2024). The impact of land consolidation on rapeseed cost efficiency in China: policy implications for sustainable land use and food security. *Frontiers in Sustainable Food Systems*, 8.
- Li, T., Zhou, D., **Razzaq, A.*.** & Wang, Q. (2021). Rethinking the Role of Grain Banks in China's Agriculture. *Agriculture*, 11(1), 49.
- Sang, X., Luo, X., **Razzaq, A.*.**, Huang, Y. & Erfanian, S. 2023. Can agricultural mechanization services narrow the income gap in rural China? *Heliyon*, 9, e13367.
- Zhang, Q., **Razzaq, A.*.**, Qin, J., Feng, Z., Ye, F., & Xiao, M. (2022). Does the Expansion of Farmers' Operation Scale Improve the Efficiency of Agricultural Production in China? Implications for Environmental Sustainability. *Frontiers in Environmental Science*, 10:918060.

- Naseer, M. A. u. R., Ashfaq, M., **Razzaq, A.***, & Ali, Q. (2020). Comparison of water use efficiency, profitability and consumer preferences of different rice varieties in Punjab, Pakistan. *Paddy and Water Environment*, 18(1), 273-282..
- Gong, X., **Razzaq, A. ***, & Wang, W. (2021). More Haste, Less Speed: How Update Frequency of Mobile Apps Influences Consumer Interest. *Journal of theoretical and applied electronic commerce research*, 16(7), 2922-2942.
- Erfanian, S., Zhou, Y., **Razzaq, A.***, Abbas, A., Safeer, A. A., & Li, T. (2022). Predicting Bitcoin (BTC) Price in the Context of Economic Theories: A Machine Learning Approach. *Entropy*, 24(10), 1487.
- Zhang, X., Yan, G., Feng, Q., **Razzaq, A.***, & Abbas, A. (2022). Ecological Sustainability and Households' Wellbeing: Linking Households' Non-Traditional Fuel Choices with Reduced Depression in Rural China. *International Journal of Environmental Research and Public Health*, 19(23), 15639.
- Mahmood, I., Qin, S., Xia, C., **Razzaq, A.***, & Bashir, A. (2024). Do E-Credit and Institutional Support Drive Climate-Smart, Environmentally Sustainable Practices in Punjab's Agriculture? *Polish Journal of Environmental Studies*. (Accepted for Publication)

SELECTED PUBLICATIONS (SSCI/SCI) AS CO-AUTHOR

- Chen, T., **Razzaq, A.**, Qing, P., & Cao, B. (2021). Do you bear to reject them? The effect of anthropomorphism on empathy and consumer preference for unattractive produce. *Journal of Retailing and Consumer Services*, 61, 102556.
- Qing, P., Huang, H., **Razzaq, A.**, Tang, Y., & Tu, M. (2018). Impacts of sellers' responses to online negative consumer reviews: Evidence from an agricultural product. *Canadian Journal of Agricultural Economics*, 66(4), 587-597.
- Shahzad, M. A., **Razzaq, A.**, Qing, P., Rizwan, M., & Faisal, M. (2022). Food availability and shopping channels during the disasters: Has the COVID-19 pandemic changed peoples' online food purchasing behavior? *International Journal of Disaster Risk Reduction*, 83, 103443.
- Ye, F., Wang, L., **Razzaq, A.**, Tong, T., Zhang, Q., & Abbas, A. (2023). Policy Impacts of High-Standard Farmland Construction on Agricultural Sustainability: Total Factor Productivity-Based Analysis. *Land*, 12(2), 283.
- Rehman, A., Q. Ping and **A. Razzaq** (2019). "Pathways and Associations between Women's Land Ownership and Child Food and Nutrition Security in Pakistan." *International Journal of Environmental Research and Public Health* 16(18): 3360.
- Saqib, Z. A., Zhang, Q., Ou, J., Saqib, K. A., Majeed, S., & **Razzaq, A.** (2020). Education for sustainable development in Pakistani higher education institutions: an exploratory study of students' and teachers' perceptions. *International Journal of Sustainability in Higher Education*, 21(6), 1249-1267.
- Safeer, A. A., Chen, Y., Abrar, M., Kumar, N., & **Razzaq, A.** (2022). Impact of perceived brand localness and globalness on brand authenticity to predict brand attitude: a cross-cultural Asian perspective. *Asia Pacific Journal of Marketing and Logistics*, 34(7), 1524-1543.
- Akhtar, S., Li, G. C., Nazir, A., **Razzaq, A.**, Ullah, R., Faisal, M., . . . Raza, M. H. (2019). Maize production under risk: The simultaneous adoption of off-farm income diversification and agricultural credit to manage risk. *Journal of Integrative Agriculture*, 18(2), 460-470.
- Zhang, L., Wan, J., **Razzaq, A.**, Zhang, Q., Zhou, L., & Erfanian, S. (2023). Exploring the impact of China-Europe Railway Express on the urban-rural income gap. *Heliyon*, 9(7), e17571. doi:10.1016/j.heliyon.2023.e17571
- Zou, J., Y. Tang, P. Qing, H. Li and **A. Razzaq** (2021). "Donation or Discount: Effect of Promotion Mode on Green Consumption Behavior." *International Journal of Environmental Research and Public Health* 18(4): 1912.
- Shahzad, M. A., Qing, P., Rizwan, M., Razzaq, A. & Faisal, M. 2021. COVID-19 pandemic, determinants of food insecurity, and household mitigation measures: A case study of Punjab, Pakistan. *Healthcare*, 9 (6), 621.
- Du, J., Shrestha, R. P., Nitivattananon, V., Nguyen, T. P. L., & **Razzaq, A.** (2023). Unveiling the value of nature: A comprehensive analysis of the ecosystem services and ecological compensation in Wuhan City's urban lake wetlands. *Water*, 15(12), 2257.
- Rajpar, H., Zhang, A., **Razzaq, A.**, Mehmood, K., Pirzado, M. B., & Hu, W. (2019). Agricultural Land Abandonment and Farmers' Perceptions of Land Use Change in the Indus Plains of Pakistan: A Case Study of Sindh Province. *Sustainability*, 11(17), 4663.
- Zhang, L., Wan, J., **Razzaq, A.**, Zhang, Q., Zhou, L., & Erfanian, S. (2023). Exploring the impact of China-Europe railway express on the urban-rural income gap. *Heliyon*, 9(7).

Naseer, M. A. U. R., Ashfaq, M., Hassan, S., Abbas, A., **Razzaq, A.**, Mehdi, M., . . . Anwar, M. (2019). Critical Issues at the Upstream Level in Sustainable Supply Chain Management of Agri-Food Industries: Evidence from Pakistan's Citrus Industry. *Sustainability*, 11(5), 1326.

Adnan, K. M. M., Ying, L., Sarker, S. A., Hafeez, M., **Razzaq, A.**, & Raza, M. H. (2019). Adoption of Contract Farming and Precautionary Savings to Manage the Catastrophic Risk of Maize Farming: Evidence from Bangladesh. *Sustainability*, 11(1), 29.

Mukhtar, U., Zhong, Z., Tian, B., **Razzaq, A.**, Naseer, M. A. u. R., & Hina, T. (2018). Does Rural–Urban Migration Improve Employment Quality and Household Welfare? Evidence from Pakistan. *Sustainability*, 10(11), 4281.

Mahmood, I., Xia, C., Yaseen, M. R., Hassan, S., Ali, A., **Razzaq, A.**, . . . Hassan, R. H. (2022). Impact of e-credit on the efficiency of small rice farmers in Punjab, Pakistan. *Pakistan Journal of Agricultural Sciences*, 59(6).

Ashfaq, M., **Razzaq, A.**, Hassan, S., & Haq, S. U. (2015). Factors affecting the economic losses due to livestock diseases: a case study of district Faisalabad. *Pakistan Journal of Agricultural Sciences*, 52(2), 515-520.

Ashfaq, M., **Razzaq, A.**, Haq, S. U., & Muhammad, G. (2015). Economic analysis of dairy animal diseases in Punjab: a case study of Faisalabad district. *Journal of Animal and Plant Sciences*, 25(5), 1482-1495.

Cumulative Impact Factor

170.28

SELECTED PUBLICATIONS (SCOPUS/WEB OF SCIENCE), WORKING PAPERS, BOOK CHAPTERS

Razzaq, A., Naseer, M. A. u. R., & Farrukh, U. (2024). Sustainable food consumption and production in the 21st century. Lausanne, Switzerland: Frontiers Media SA. (Edited book).

Shahzad, M. A., **A. Razzaq ***, M. Aslam, M. F. Gulzar and N. Nisar (2019). "Opportunities for agricultural trade in the context of the China-Pakistan Economic Corridor." *Business and Economic Research* 9(1): 263-282.

Shahzad, M. A., **A. Razzaq *** and P. Qing (2019). "On the wheat price support policy in Pakistan." *Journal of Economic Impact* 1(3): 80-86.

Javed, I., **A. Razzaq**, M. Yasin, M. A. Imran, H. Javaid, I. Nabi, A. Sardar and S. Ahmad (2018). "Mutton export competitiveness of Pakistan." *Pakistan Journal of Agricultural Research* 31(4): 313-322.

Naseer, M. A. U. R., **Razzaq, A.**, Ashfaq, M., Mehdi, M., Karim, S. and Naseer, M. S. (2023) "Beyond Subsistence: Linking Citrus Smallholders to High-Value Markets for Sustainable Supply Chain Development in Pakistan", *Journal of Economic Impact*, 5(3), pp. 246–257.

Javed, I., A. Rehman, F. Khaliq, **A. Razzaq**, M. Yasin, G. Mustafa, A. Bakhsh and R. Saqib (2019). "Pakistani basmati competitiveness in international markets and its macroeconomic factors." *Sarhad Journal of Agriculture* 36(1): 303-310. (SCOPUS)

Javed, I., A. Rehman, I. Nabi, **A. Razzaq**, R. Saqib, A. Bakhsh, M. Mohibullah and M. Luqman (2020). "Performance and Macroeconomic Determinants of Basmati Rice Exports from Pakistan." *Sarhad Journal of Agriculture* 36(2): 617-624. (SCOPUS)

Javed, I., I. Nabi, M. Yasin and **A. Razzaq** (2018). "Macro determinants of exports from Pakistan to United Arab Emirates (UAE): An empirical analysis." *Journal of Agricultural Research* 56(2): 209-214. (Wb of Science)

Ashfaq, M., G. Muhammad, S. U. Haq, A. Razzaq (2014). "Effects of livestock diseases on dairy production and incomes in district Faisalabad, Punjab, Pakistan." *International Food Policy Research Institute (IFPRI)*. PSSP Working Paper. 23.

Ashfaq, M., S. U. Haq and **A. Razzaq** (2014). Food Security Situation among Rural Households of District Faisalabad, Pakistan. In: S. S. Aneel, U. T. Haroon and I. Niazi. (eds.) *Sustainable development in South Asia: Shaping the future*. Lahore, Sustainable Development Policy Institute/Sang-e-Meel Publications: 189-205. (Book Chapter)

Naseer, M. A. U. R., Ashfaq, M., Abid, M., **Razzaq, A.**, & Hassan, S. (2016). Current status and key trends in agricultural land holding and distribution in Punjab, Pakistan: implications for food security. *Journal of Agricultural Studies*, 4(4), 14-27.

Shahzad, M. A., **Razzaq, A. ***, & Qing, P. (2019). On the wheat price support policy in Pakistan. *Journal of Economic Impact*, 1(3), 80-86.

SCIENTIFIC RESEARCH PROJECTS (PARTICIPANT)

2021.09 –
2024.08

Huanggang Normal University High-level Talent Research Project: "Research on Consumer Cognitive Mechanism and Willingness to Pay for Plant-based Meat Analogues"(No. 2042022014) (As Principal Investigator)

- 2016.01 – 2020.12 **National Natural Science Foundation of China (NSFC) and Consultative Group for International Agricultural Research (CGIAR)**
Impact of Biofortification on the Improvement of People's Nutrition and Health Assessment (No. 71561147001)
- 2017.01 – 2020.12 **Chinese Humanities and Social Sciences Research Youth Fund Project of the Ministry of Education**
Research on Innovative Product Diffusion Model and Application Based on Micro Individual Dynamic Decisions (No. 17YJC630159)
- 2013.06 – 2014.05 **International Food Policy Research Institute (IFPRI) & Pakistan Strategy Support Program (PSSP)**
Strategies to Control Diseases and Increasing Productivity of Livestock Sector through Improved Breeding in Punjab, Pakistan (No. 536).
- 2012.06 – 2013.05 **International Food Policy Research Institute (IFPRI) & Pakistan Strategy Support Program (PSSP)**
Economic Analysis of Challenges in Development of High-Value Agriculture: The Case of Livestock Diseases in Punjab (No. 150).

PARTICIPATION IN ACADEMIC FORUMS AS KEYNOTE SPEAKER/SESSION CHAIR

- 2024.06 **Taobao Villages: The New Engines of Economic Growth and Rural Transformation in China (Keynote speaker)**
The 4th International Conference on Economic Development and Business Culture (ICEDBC 2024), Dalian, China
- 2024.05 **Overview of the Rural E-commerce in China, CBEC Initiative, Achievements, and Past Forums (Keynote speaker)**
The 7th International Cross-Border E-commerce Forum 2023, University of Liberal Arts, Dhaka, Bangladesh
- 2023.12 **Groundwater Markets in the Era of Environmental Challenges: Pathways to Sustainability.**
The 6th International Symposium on Water Resource and Environmental Management, Sanya, China
- 2023.09 **Empowering Rural Women Through ECommerce: A Comparative Analysis of 'Taobao Villages' in China and the Potential for Application in Pakistan**
International Conference on CPEC and Tourism for Women Development in Pakistan
- 2023.03 **How has China's rural landscape transformed through rural ecommerce: The case of "Taobao Villages" (Keynote speaker)**
International Conference on Health Security (IHS), University of Veterinary and Animal Sciences (UVAS) Lahore, Pakistan.
- 2022.12 **China's Experience of Poverty Alleviation in Typical Rural Areas: Lessons for Pakistan (Keynote speaker)**
Government College Women University, Sialkot, Pakistan
- 2022.12 **Challenges and Opportunities for Pakistan to Revitalize its Rural Economy Through Rural E-Commerce: Lessons from China's 'Taobao Village' Model**
International Conference on Food Security and Value Chain Improvement under Belt & Road Initiative, MNS University of Agricultura, Multan, Pakistan
- 2022.12 **The Environmental Footprint of Our Online Shopping Delights: Issues and Solutions for a Sustainable Future**
The Fifth International Cross-Border E-commerce Forum, China
- 2021.12 **The Role of Cross-Border E-commerce in the Global Food Supply Chains during and after the COVID-19 Pandemic**
The Fourth International Cross-Border E-commerce Forum, China
- 2020.12 **The Past, the Present, and the Future of the Cross-Border E-Commerce Research**
The Third International Cross-Border E-commerce Forum, Bangladesh
- 2020.12 **Research and Academic Collaboration Opportunities under CBEC Platform (Session Chair)**
The Third International Cross-Border E-commerce Forum, Bangladesh
- 2020.11 **Research on the Opportunities and Barriers of Cross-Border E-commerce Trade between Pakistan and China**
In the seminar held at Pakistan Agricultural Research Council (PARC) Head Office, Islamabad, Pakistan
- 2020.07 **The 19th Annual Wuhan International Conference on E-Business (WHICEB) (Track Co-Chair)**
China University of Geosciences, Wuhan, China
- 2019.12 **The Transformation of China's Rural E-Commerce under the "Taobao Villages" Phenomenon**
The Second International Cross-Border E-commerce Forum, Faisalabad, Pakistan
- 2019.11 **Citation Management of Research Papers and Dissertation Using EndNote and Mendeley (Keynote speaker)**
Hands-on Training Workshop on Scientific Research Tools, Huazhong Agricultural University
- 2019.10 **Experience of Rural E-commerce in China – A few case studies**
International Academic Exchange Center, Huazhong Agricultural University

- 2019.10 **How to Write and Defend Your Dissertation – A step-by-step guide for graduate students (Keynote speaker)**
Graduate School, Huazhong Agricultural University
- 2019.04 **Can the informal groundwater markets improve water use efficiency and equity? Evidence from a semi-arid region of Pakistan**
The Second Annual Graduate Research Symposium, Huazhong Agricultural University

AWARDS AND HONORS

- 2024 **Academic Editor and Editorial Board Member of PLOS ONE journal (JCR Q2)**
Recognized by JCR as Q2 and Q1 journal
- 2022 **Guest Editor for Frontiers in Sustainable Food Systems and Frontiers in Nutrition**
Recognized by JCR as Q2 and Q1 Journal
- 2020 **The 2020 Chinese Government Outstanding International Student Scholarship Award**
Awarded by the China Scholarship Council, Ministry of Education, China for excellent academic and research achievements
- 2019 **Outstanding Volunteer Award**
Awarded by the Graduate School of Huazhong Agricultural University for exemplary coordination of the COVID-19 Prevention and Control Team
- 2019 **The 2019 Chinese Government Outstanding International Student Scholarship Award**
Awarded by the China Scholarship Council for exceptional academic and research contributions
- 2019 **Research Contribution Award of the Year 2019**
Awarded by the Graduate School of Huazhong Agricultural University for significant research contributions
- 2019 **Best Research Paper Award at the 2nd International Graduate Student Symposium**
Awarded by the Graduate School of Huazhong Agricultural University for outstanding research paper
- 2019 **Honor Certificate as a Representative of International Students in China Scholarship for the "Perception of China - Capital Tour" Activity**
Recognized for representing doctoral scholars in the China Government Scholarship program
- 2018 **Outstanding Volunteer Award**
Awarded by the Graduate School of Huazhong Agricultural University for significant contributions to cross-cultural exchanges
- 2018 **Certificate of Recognition at the 1st International Cross-Border E-Commerce Forum (Wuhan)**
Recognized by the College of Economics and Management, Huazhong Agricultural University for contributions to the forum
- 2017 & 2018 **First Prize in Academic Poster Design Contest at the Graduate Academic Annual Meeting**
Awarded by the College of Economics and Management, Huazhong Agricultural University for excellence in academic poster design
- 2018 **Second Prize in Paper Abstract Writing Contest at the Graduate Academic Annual Meeting**
Awarded by the College of Economics and Management, Huazhong Agricultural University for skill in abstract writing
- 2016 **Full PhD Scholarship from the China Scholarship Council**
Awarded for PhD studies at Huazhong Agricultural University by the China Scholarship Council
- 2014 **Honorary Certificate as Chairman of the Young Economists Association**
Awarded by Faisalabad Agricultural University for leadership in the Young Economists Association

Professional Services and Membership

- Academic Editor** **PLOS ONE (JCR Q2)**
Academic Editor and Editorial Board member of the journal PLOS ONE.
- Guest Associate Editor** **Frontiers in Sustainable Food Systems (JCR Q2)**
A well-reputed SCI journal.
- Review Editor** **Frontiers in Environmental Sciences (JCR Q2)**
In addition, also an Editorial Board member of this journal.

Lead Guest Editor	Frontiers in Sustainable Food Systems (JCR Q2) • Frontiers in Nutrition (JCR Q1) Edited a Special Issue on "Sustainable Food Consumption and Production in the 21st Century" as a lead Guest Editor. (https://www.frontiersin.org/research-topics/46142)
Ad-hoc Article Editor	Sage Open An International multi-disciplinary journal indexed by Web of Science. Current IF of journal is 2.032
Managing Editor	Entrepreneurship for Sustainability An international peer-reviewed journal aimed at publishing high quality research.
Editor in Chief	International Journal of Advanced Social Studies An international peer-reviewed journal aimed at publishing high quality research.
Associate Editor	Journal of Economic Impact Recognized by Higher Education Commission of Pakistan (served from 2019 – 2022)
Reviewed for Journals	Reviewed over 100 manuscripts from SCI and SSCI journals. Journal of Environmental Management • Agricultural Water Management • Science of the Total Environment • Journal of Cleaner Production • Journal of Retailing and Consumer Services • Agribusiness – an International Journal Agriculture • Environmental and Sustainability Indicators • Applied Geography • Journal of Agriculture and Food Research • Journal of Agricultural Science and Technology • Sage Open • Social Sciences and Humanities Open • Water (Basel)
2012.12 – 2014.11	President of The Society of Young Economists University of Agriculture, Faisalabad, Pakistan
2020.07 – 2021.07	Senior Advisor – International Students Volunteer Center Huazhong Agricultural University, Wuhan, China
2021.06 – Present	International Alumni Liaison International Alumni Association, Huazhong Agricultural University, Wuhan, China

LANGUAGES

<input type="radio"/> English	(Advanced – Wide Knowledge)
<input type="radio"/> Chinese	(Conversational)
<input type="radio"/> Urdu	Native Speaker
<input type="radio"/> Punjabi	Native Speake

References

Will be furnished upon request.